



May 6-8, 2020

1:00-4:30 p.m. ET

A Virtual National Program, including real-time interaction with faculty and fellow participants via interactive exercises and discussions

Tuition: \$295

[Scholarships available](#)

# MAY 6-8

# PUBLIC RELATIONS

## ICM Online CCE Course

Now more than ever, courts need to communicate effectively with the public, justice partners and our teams. The Public Relations course teaches court leaders and managers how to craft and deliver messages about court activities and performance, as well as to educate staff about walking the fine line between providing legal advice vs. legal information. Participants will also improve their skills in communicating effectively with the media and consider requirements for communicating in a crisis.

The topics in this course also weave through courses leading to the Certified Court Manager credential, but in this executive-level course, participants will acquire the tools to communicate effectively on behalf of their courts through communications with the public, court partners, the bar, and the media.

[Click here](#) to register!

### Course Faculty:



Paul DeLosh,  
NACM Immediate  
Past President